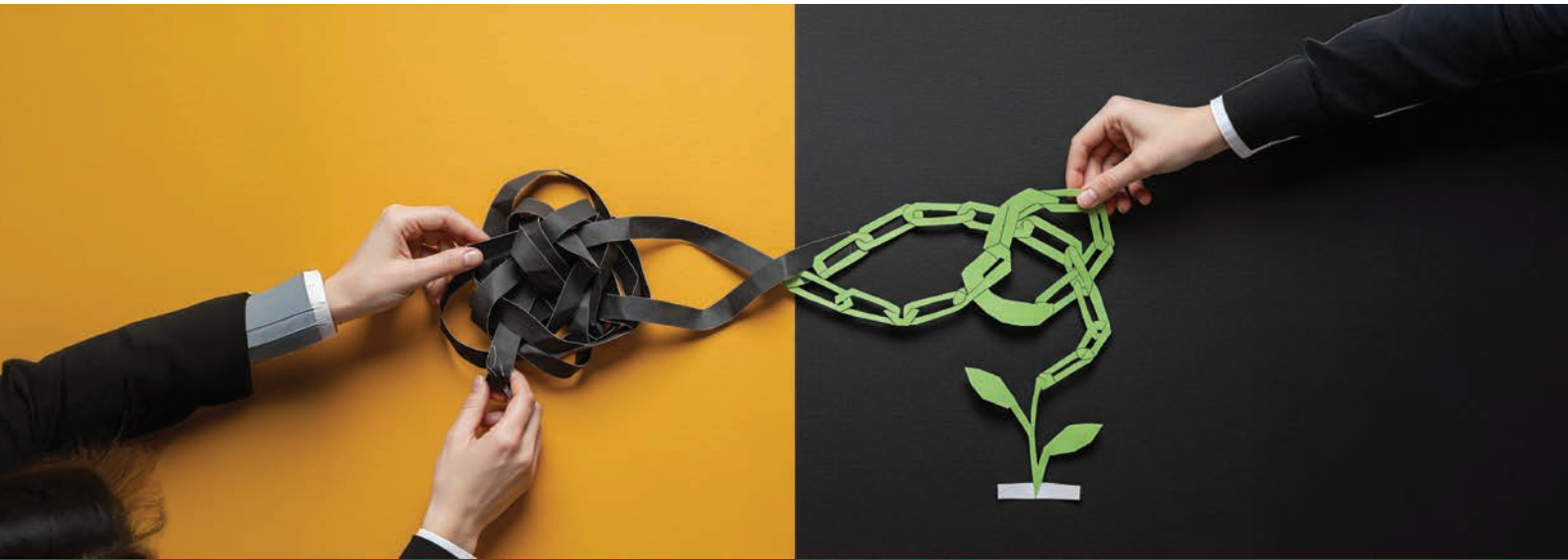


**dpi** Strategic  
Processes Inc.

Drivers of Strategic Thinking



# Systematic & Creative Thinking

Pure & Simple

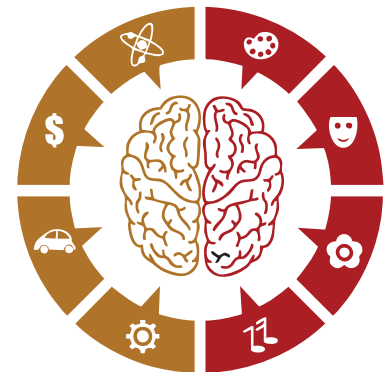
*Think Creative and Make Smart  
Decisions In Any Situations for  
Better Performance*

## Are any of these situations found in your organization?

- Spend most of the time fire-fighting rather than planning or preventing problems?
- Spend a lot of time solving problems and not find the root cause?
- Avoid making decisions, lack decision making tools or base decisions on emotions rather than facts?
- Get stuck in yesterday's ideas or fail to put new ideas into action?

## Beyond Problem-Solving & Decision-Making Skills

When creativity gets stuck, decision making ability becomes less effective. Systematic & Creative Thinking Pure & Simple gives proven holistic processes and essential skills that dramatically develop creative thinking and enhance ability to be better at managing and resolving issues at work, become confident in helping teams to continuously improve, and have a common language for decision making and problem solving among team members. This program is developed from many years of study by Decision Processes International, the world-renowned consulting firms specializing in strategic, critical, and creative thinking.



## Learning Map



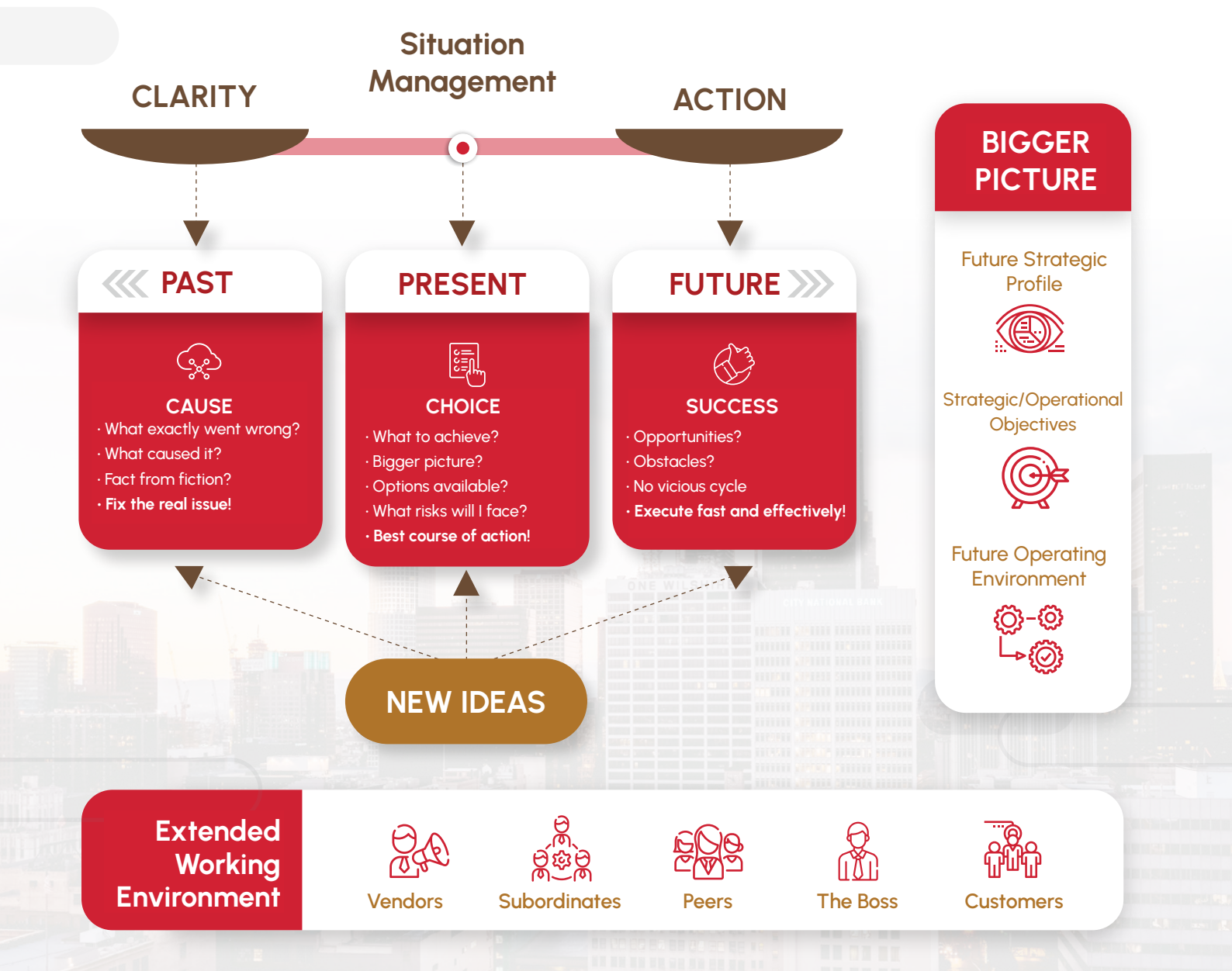
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**Systematic & Creative Thinking Pure & Simple** helps participants develop important skills that are necessary in effectively managing everyday situations at work. The program provides a set of systematic processes, complete with tools, templates, and creative approaches. The systematic processes and tools enable individuals to rapidly and objectively channel and evaluate relevant information, in order to initiate decisive actions that resolve problems and challenges that arise.

## DPI SPI's Systematic & Creative Thinking Process



**As a result of this session, participants will be able to:**

**Creative Thinking**

Remove blocks to creativity, generate and assess new ideas logically, and successfully implement them.

**Problem Analysis**

Address the root cause of the problem and recommend appropriate actions for improvement.

**Decision Analysis**

Make the best balanced choice by identifying decision-making objectives, formulating a selection criteria, finding the possible alternatives, and evaluating risks.

**Planning**

Create a plan with preventive and contingent actions that ensure success.